

Background and Method

An evaluation programme of 2013/2014 events supported by Auckland Council is undertaken to provide feedback to council and event organisers. Auckland Council has commissioned Colmar Brunton, an independent research company, to conduct the research and the results are to be included in the 2013/2014 Annual Report. The results are summarised in this report.

A mixed research method was undertaken. Attendees at Toddler Day Our 2014 were approached randomly at the event and invited to participate in the survey, either by completing a hard copy questionnaire at the time or providing their e-mail address details to receive a survey link. Feedback was provided by a total of 351 event attendees aged 15 years and over.

Key Results

80% Were **satisfied** with the event overall

80% Would **recommend** the event to others

77% Plan to **attend again** next year

72% Attended because they wanted “a good day out for children”

81% Agreed that this event “brings people together in the local community”

71% First time attendees

82% Of attendees were female and 44% were 25-34 years of age

50% Of attendees are Henderson-Massey local board residents

90%+ Over 90% attended in a family group

Toddler's Day Out



LOCATION: The Trusts Arena

DATE:

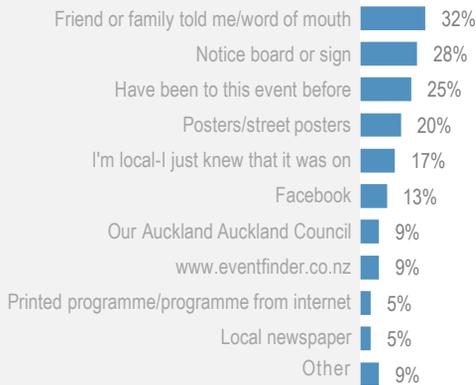
Saturday 1st of March

EVENT SATISFACTION

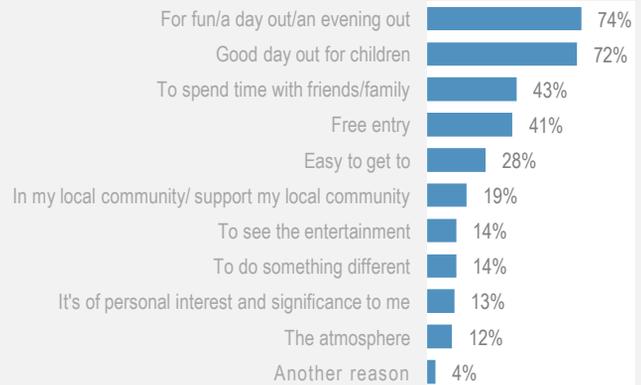
2014



PROMOTION OF EVENT



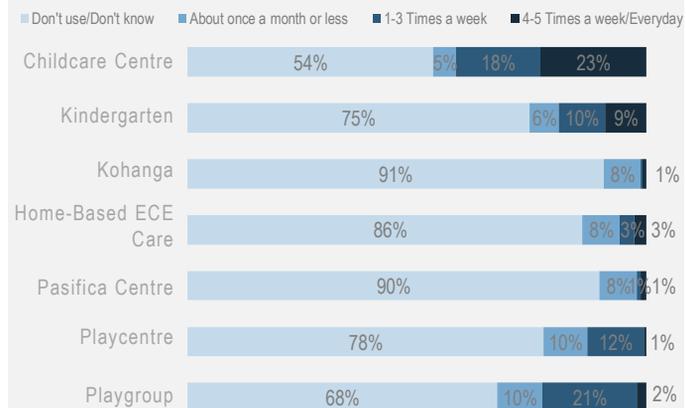
REASONS FOR ATTENDING



SUPPORT FOR EVENT (Total agree)



USE OF ECE SERVICES



OVERALL SATISFACTION (Total satisfied)

80% WERE SATISFIED with the event overall

80% WOULD RECOMMEND the event to others

77% Plan to ATTEND the event NEXT YEAR

*NB: 'don't know', 'not applicable' and missing responses have been excluded where applicable

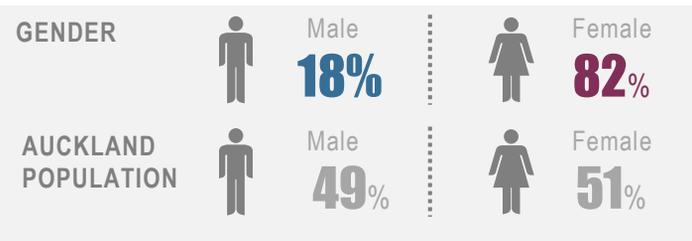
Toddler's Day Out



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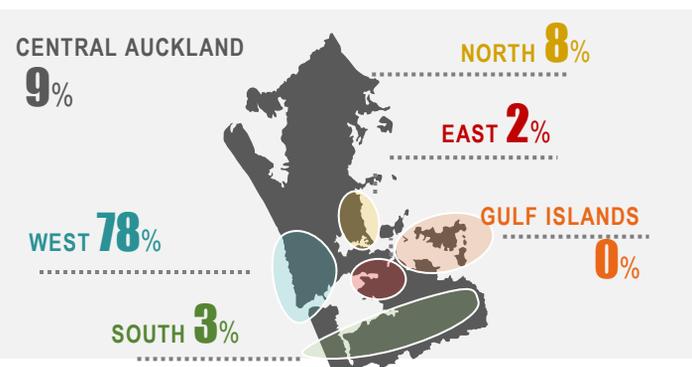
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2014

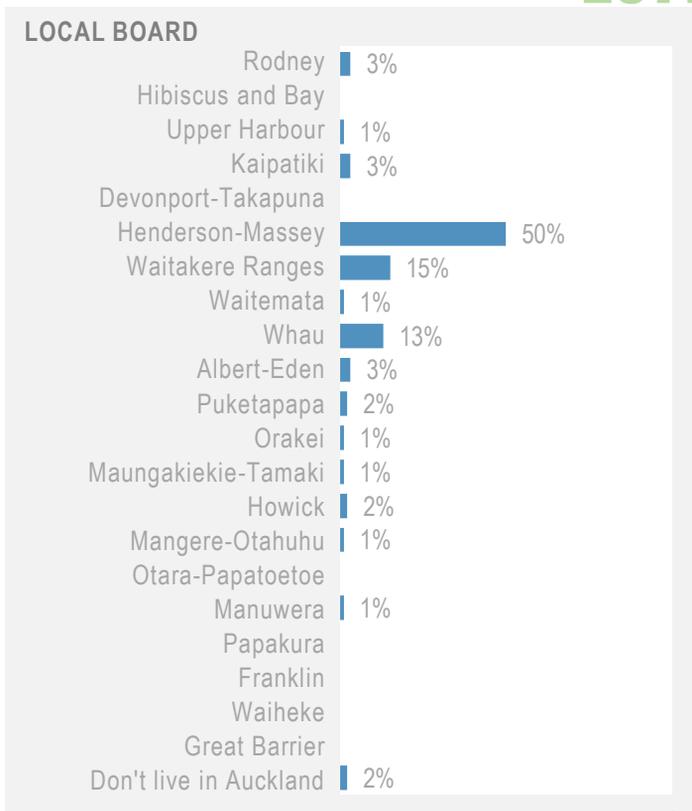


| AGE | | AUCKLAND POPULATION |
|----------------|-----|---------------------|
| 15-19 years | 0% | 9% |
| 20-24 years | 5% | 10% |
| 25-34 years | 44% | 18% |
| 35-44 years | 35% | 18% |
| 45-54 years | 9% | 18% |
| 55-64 years | 5% | 13% |
| 65 or more | 1% | 15% |
| Rather not say | 0% | |

| ETHNICITY | | AUCKLAND POPULATION |
|--------------------|-----|---------------------|
| NZ European/Pakeha | 52% | 59% |
| Māori | 11% | 11% |
| Pacific Peoples | 13% | 15% |
| Asian | 24% | 23% |
| Other | 15% | 3% |
| Rather not say | 0% | |



| CHILDREN/TEENS UNDER 18 IN ATTENDANCE | |
|---------------------------------------|-----|
| 6 Months and under | 5% |
| 6 to 18 months | 21% |
| 18 months to 3 year olds | 32% |
| 3 to 5 year olds | 26% |
| Over 5 year olds | 14% |
| 15 to 18 year olds | 2% |



| WHO ATTENDED EVENT WITH | |
|--|-----|
| Family with mainly toddlers & pre-school children | 76% |
| Spouse/partner/husband/wife | 12% |
| Family with mainly school aged children | 8% |
| Friends with mainly toddlers & pre-school children | 8% |
| Alone | 2% |
| Community group /cultural group/ mothers' group | 2% |
| Family with teens aged 15-18 years | 1% |
| Other | 5% |

| IN RELATION TO CHILDREN PRESENT | |
|---------------------------------|-----|
| Parent | 82% |
| Grandparent | 10% |
| Other relative | 3% |
| Friend | 2% |
| Caregiver | 1% |
| Other | 3% |



*Gender and age local board results based on total population not those aged 15 and older



Sample size from event (n=351)

TODDLER'S DAY OUT

(Sample Size n=351)

What is the one thing about this event that you enjoyed most?

Activities for kids.

Watching the kids having a great time doing things they wouldn't normally.

Free entertainments.

Variety of free bouncy castles/ kids entertainment.

Free instruments for children to play.

My son loved the under 4yo only bouncy castle, I believe there should of been more toddler only stuff.

Free and fun. Kids loved the play dough.

How interactive the different organizations stalls were.

The info fee gifts having ago.

Watching the kids enjoy the rides and bouncy castles. Friendliness of all staff. Volunteers towards my daughter.

The ease in which my nieces were able to feel comfortable at all stalls and interact with stall holders while participating in activities. The fact that they didn't want to stop to eat spoke volumes.

No comment.

Visit fire truck.

The entertainment the stall with info. Need more food stalls.

Seeing my daughter having so much fun.

The kids being happy getting on the free rides and the useful info. Provided.

Activities for the children.

Rides, bouncing castle, face painting, stage programmes.

I saw Elaine Dyer with mum who was beside herself because her child was having a full blown tantrum. Elaine comforted the child letting the mother know that it is ok and natural for a child to tantrum. After the child calmed down she walked hand in hand with the child and mother, probably for a drink. I said to my wife. That's the reason why we have these events, so parents know they are doing ok, and that their are people around who can help.

Children entertainment.

Free entry.

My daughter had fun with rides and other entertainment facilities available. My wife went around looking at the stalls and gathering information. So it was good overall.

The kids had loads of fun.

The different activities that were prepared for children.

The osteo treatment!



TODDLER'S DAY OUT

(Sample Size n=351)

What is the one thing about this event that you enjoyed most?

When I heard about this event, I changed the day from meeting in the park with my coffee group to going to suggesting we all go to the event. Delighted that a lot of the event was in doors. My daughter particularly enjoyed the bouncy castles, entertainers and petting zoo. Thank you, Brenda.

Watching my children have fun and collecting information from friendly people.

Live animals.

The bouncy castle for smaller children.

The main stage performance is awesome.

The parking is organised well, and it was easy to walk around!

Lots of activities inside and outside the venue for the toddlers to participate in.

That there are a lot of help and support for different communities and cultures.

The Pirate.

You could be at ease with asking questions and advice without being badgered and hassled. Very friendly atmosphere and well organised with lots of great people with fantastic up to Daye knowledge.

The information pamphlets on healthy eating.

The clown doctors were amazing.

The rides and information.

The animal farm for kids.

Nice and friendly council staff makes the whole event different. Love the activities and children all had fun. Great event would like to come every year.

Great atmosphere. Nice to see people handing out healthy food and great that no one was selling anything other than food. Cool that the rides were all free and they were well run.

Some of the activities that some of the stalls had, and entering the draw prizes.

No comment

Networking with colleagues in the ECE field.

Entertainment.

Watching kids having fun for free, especially on bouncy castle and slides.

Petting farm animals.

The Japanese drawing with the children.

Lots of fun for the little ones.

The entertainments options for the littlies and seeing a wide range of cultures out with their kids.



TODDLER'S DAY OUT

(Sample Size n=351)

What is the one thing about this event that you enjoyed most?

Watching son race around all the activities.

Friendly and informative advice around parenting Stores were set out and visual props were eye catching. One stand I was looking for was not there Thrive (teen parent support)I noticed they did not attend this event. Entertainment : Rides and Mc Donald farm for children was great lines but to get a ride the lines were too long more rides and entertainment would fix this.

Free.

The way everything was set out, easy to get to also loved feeding the animals.

The chance for toddlers to see and touch farm animals.

Free activities for the kids.

I like that my children had a great time, and that my wife was able to represent the play centre association at the event.

The petting zoo.

Simple activities for young children.

Nothing specific. Aimed at older toddlers, very little for a 2 year old to enjoy and participate in.

The different cultures that were represented.

The attitude of the event participants was excellent!

The community feel.

The talented pirates who entered both adults and children with their stage performance.

Activities we could do with kids.

Live entertainment.

See my boy enjoying playing with all activities at the event. Was awesome.

Seeing my preschool daughter enjoying various activities on the event. In particular the animals farm.

Seeing families doing something just for their kids.

Play area for kids.

Every thing.

The atmosphere was great, and costing just a gold coin donation enabled a lot of people whom normally would not be able to afford to attend this sort of event to attend. There were also a great variety of attractions for the children.

Face painting and bouncy castle.

The petting zoo.

Stage with events for youngsters.



TODDLER'S DAY OUT

(Sample Size n=351)

What is the one thing about this event that you enjoyed most?

Show.

It was great having all the free entertainment indoors and paid outdoors, made it very easy to explain to toddler what he could go on.

My children very much enjoyed the fire truck, and the staff there were wonderful and very patient with the little ones, they also loved the bouncy castles inside.

Free entertainment for kids. Just a shame the food stalls were so expensive, and the Free stuff everybody gave you was not very useful. Last year we were given a variety of fruit and blow up Fruit bags as well as loads of healthy samples suitable for lunch boxes. Only got advertising magnets this time nothing useful inside.

My grandson really enjoyed the bouncy castle and little's obstacle course and my daughter got some information to help her new pregnancy and suggestions to help with her toddler.

Old MacDonald's Farm.

Shows.

Kids' entertainment. Entry free and the location.

My son's enjoyment -his face was lit up! The free rides and bouncy castles were awesome!

Variety of activities for the children, there was always something fun for them to do.

The space and ease to get around, and the large number of interactive activities to do for the kids. Specifically the bouncy castles and petting zoo.

Activities for the kids face painting crafts and outdoor activities.

Face painting and attractions for the children.

Outside rides for children.

Rides.

Fairy Claire and the pirates.

The only concern that I had was there wasn't enough seating near the food area, we left and went to a cafe because there was no were to sit. Everything else was great and really enjoyed by my grandchildren.

The large number of local and community organisations which were represented at Toddlers Day Out. Many events have become very commercial, to have access to so many community organisations in one place is unique.

The bouncy castles and carousel.

The traffic controller men on the main road. It was of great help to us parents crossing the road.

Toddler based activities and rides, often at fairs etc. they are for older kids. My son had a ball. Sport Waitakere were excellent.

It kept the kids entertained and it was something different.

Programmes inside the gym.



TODDLER'S DAY OUT

(Sample Size n=351)

What is the one thing about this event that you enjoyed most?

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| Doing something fun and different with my son. |
| The entertainment for children. |
| The free rides and bouncy castle and free activities for the kids. |
| Diversity of things to do for the kids. |
| Spending time with my child and watching them participate and enjoying the various activities. |
| Activities for children- bouncy castle etc. |
| Nice to have a good time with my kid enjoying the entertainments. |
| Entertainment. |
| That the kids rides and petting zoo were all free. |
| Affordable to take kids, they could go on rides and have fun without it blowing our budget. |
| There are facilities for very young kids. |
| In general the whole event was great fun, but the number one highlight for my children were the rides, and stage performances. |
| The smile on my children's faces. And the face painting! |
| Playgrounds for kids. |
| Lots of learning activities for kids, experiencing different culture. |
| The rides for the kiddies were free. |
| Activities for the children to do for free. |
| Child is so happy playing e.g. Bouncy castle etc., had a great fun. |
| Fun for kids. |
| Watching my son interact with the costumed bears. |
| The outdoor activities child could enjoy. |
| The games and rides for the children were really very good. |
| Indoor activities, free entertainment for kids, free resources and promotion for families. |
| Back massage. |
| Kids enjoyed themselves. |
| Seeing my youngest daughter excited by the different activities, including the rides, definitely the animals, but also the colouring in competitions and walking past exciting exhibits that made her interested in things I never thought she would be interested in. Like the Samoan stall of singing ladies having a wonderful time - she ran up and started dancing and smiling. |
| Seeing the joy on my child's face. |



TODDLER'S DAY OUT

(Sample Size n=351)

What is the one thing about this event that you enjoyed most?

My daughter had the best time on the rides outside and the bouncy castles inside, as well as all the hands-on activities offered by the different groups.

Cheap entry and free rides for kids was great, everyone could afford in these difficult times, also kids look forward for these sort of events.

Making followers.

Animals.

My 2 years boy had really good day. It will give him a very good memory.

My kid enjoyed the rides.

All the activities that has been prepared n carried out for the kids was excellent.

The art work area for Radio Lollipops was good but could have been more organised as it was messy by 1pm. The event was until 3pm. The kids loved it though. The rides outside were really fantastic for the kids too.

Children's amusements.

Seeing children have fun playing, and the farm animals.

Entertainment for kids.

The grate hot chick around lol if I could have sum.

Getting information about different subjects, entertainment, animals.

Kids activities.

The free rides and petting zoo.

Watching the kids enjoy the activities.

The variety of things to entertain the children as well as information that may help us e.g. After school activities.

Giving my baby an outing and option to do something different, see other people/children.

The interaction at each stall.

Fun, friendly atmosphere. Easily enjoyable for our 18month old, as well as ourselves.

Seeing the excitement on my children's faces. Pure joy. My eldest enjoyed the rides, youngest couldn't which was a bit annoying.

McDonalds traveling farmyard.

The excitement in my son's eyes at the different activities available.

Seeing lots of children having fun with the entertainment on stage.

My children really enjoyed the rides.



TODDLER'S DAY OUT

(Sample Size n=351)

What is the one thing about this event that you enjoyed most?

Easy environment to relax with Toddlers.

Animal farm.

Fun for kids.

I won a frog teddy for my son keegan is was good to receive something good for a change thank you health west for encouraging to entering the raffles.

The entertainment, very satisfied with how the interaction with the actors and children. The good wasn't to pricy. The clean up bin with recycling was amazing, I really was happy to see people that was helping others know what exactly is recycling and which item was for which bin. Everyone was happy, overall experience, Definitely looking forward to next as this year event was our fist time going! Next time be sure my son will be taking his teddy with. Just a small suggestion, maybe you could incorporate the teddy theme further as I saw a lot of children there with there animals. Would loved to see that evolve, but never the less, Thank you and organizers for the best day for my son :).

Freebies.

The animal farm.

Free entry and free rides for kids.

The farm animals that was outside.

Free kids entertainment.

The event organisation was awesome. Most importantly my child had a time of his life. And that's exactly what we went there for. We spent a good amount of 4-5 hours at the event and still my little one wasn't prepared to come back home. Do it's an event to remember for a very long time. Great job!

Horse riding and bubbles, animal patting.

Farm animal's were great.

Activities available for the little ones to participate e. G childhood education, art and craft, fun rides and interaction with animals the kids could get to. Seeing children happy and excited makes us happy and satisfied.

The free bouncy castles, that was why we went.

Seeing my children enjoy the rides.

Petting zoo.

The kids rides where fun for the children.

Bouncy castles.

Atmosphere.

Kids area well staffed and stall holders friendly and helpful.



TODDLER'S DAY OUT

(Sample Size n=351)

What is the one thing about this event that you enjoyed most?

Library.

It was aimed at pre-schoolers so my daughter could do everything - I didn't have to say no your too little.

The rides outside.

The different cultures.

The dance and music for toddlers was great. My son did enjoy it a lot.

Free activities, rides and giveaways.

The general buzz in the place, there were lots of people, lots of little kids and a vibrancy in the room and outside at the rides.

Bungee Jump and rides for children.

Getting free stuff to try with my kid.

Stage Show, Face Painting, Craft Making, Kids Farm, Bouncy Castle etc.

Great activities for my kids to participate in.

The engagement with the organisers (spot prizes) and the farm animals. The kids adored those.

Watching my kids get involved with the physical activities that was held on the day. Spending a few hours out with the kids and getting some interesting info about how to care for kids.

The interactive Soccer stand was really lovely:0), also very good Plunket stand, and lots of healthy treat for the kids:0).

Kids activities.

Entertainment, stage shows.

Seeing and hearing the children enjoying the rides, inter acting with one another inside the Trust Hall, performers from Radio Lollipop you rock, Fairy-God mother you made the children happy, having fun and getting some exercise was neat. Being involved with our grandchildren and seeing them enjoy their day out. We should have another event near the end of the year.

Indoor programme on the stage and kids activities inside and outside.

The children's rides.

Very interactive for children - and so many different types of activities.

Meeting different culture.

The carnival rides and farm animals.

Free entry.

Petting zoo.

To see relevant Information for parents available in one place.



TODDLER'S DAY OUT

(Sample Size n=351)

What is the one thing about this event that you enjoyed most?

Enjoyed the farm animals the most.

The bouncy castle for the children.

Free rides and activities for children.

Baby animals.

The kids had good playtime and entertainment.

Finding out about the toddler gymnastics at west wave pools.

Was good to have a wide range of activities and information specifically tailored towards under 5's.

The animals that my kids could feed, sheep e. T. C and the rides outside. Oh and the free stuff!

The access to free rides.

Everything FREE RIDES.

Getting valuable recourses that are useful for toddlers. The children had lots of fun.

Seeing the kids smile and have fun.

FACE PAINTING free kids play free experience of jumping touch the real farm animal.

The entertainment and activities available for the kids. It was a good family day out where everyone enjoyed it. Also the information available to parents and services available as well.

Seeing all the children enjoy the performances and experience all the cultures. The atmosphere was awesome.

I enjoyed seeing the potential for my son when he gets old enough to participate.

The entertainment for kids was fantastic.

Face painting and bungee jump my kids loved most.

Bouncy castles very professionally run The toilets are amazingly clean.

All the helpful information and the petting zoo.

The free activities for my toddler (bouncy castle and face painting).

The animal farm n kids rides but too crowded for my kids to get a chance to have one ride.

The entertainment kept my kids happy and meeting up with friends, or even bumping into people you haven't seen in a while.

Everything.

The room. It wasn't cramped into tiny spaces. The organisers knew there would be a lot of prams and so there was plenty of space and room.

The way it was setup to encourage free play and there were so many interesting safe things for toddlers to play and do.

Getting information and free stuff.

Was catered for both parents and toddlers. Found out useful information.



TODDLER'S DAY OUT

(Sample Size n=351)

What is the one thing about this event that you enjoyed most?

The activities for my toddler - the bouncy castle and ball skills areas. It was after all supposed to be a fun day out for toddlers.

Children's play centre.

Outside activities.

That all of the rides for kids were totally free so we didn't have to ration which ones we could afford to go on.

The free information on parenting.

That it was a free family event.

Gain knowledge.

Bouncy castle for the kids.

The entry fee.

All the activities for the children.

The rides for the children.

Seeing so many same aged kids to our one.

Watching the mokopuna have fun, he really enjoyed playing on the mats and the tunnels. Arts and craft making a picture, making a badge with his name on it, enjoying the free rides on the merry go round and especially enjoyed feeding the animals what a awesome day thanks so much.

Bouncy castle.

The fact that all people from all demographics could go this freely, access information easily whilst providing fun for the children.

Overall fun.

Seeing my toddler having fun.

Len Brown wasn't there.

Variety of children's activities.

The free rides and the animal farm. It was a great way of having my daughters get outdoors and in touch with animals that you don't come across every day living in Auckland.

My 21 month old son had lots of fun especially the farm animals.

Rides and shows for kids to go on.

That it was all about the kids and allowing them to connect with nature and teachings on all levels, e.g. Physical, mental and heart.

The petting enclosure.

Great day for variety of ages.

The acc stall my boy was happy understanding how to prevent accidents.



TODDLER'S DAY OUT

(Sample Size n=351)

What is the one thing about this event that you enjoyed most?

Good selection of supervised activities for children.

Free activities (esp. farm) and small queues, but mainly the age of the target audience i.e. Toddlers as older children often intimidate the younger ones and larger queues etc. would be hard for toddlers to cope with.

Petting animals and rides for the children.

Meeting new people.

Teddy bear hospital.

MEETING PEOPLE, TALKING TO OTHERS, SHARING IDEAS.

Free rides and activities.

Fun free rides for toddlers and stage show (whoops that's 2 things).

The rides and play things for kids but not enough of.

Entertainment areas.

Children's entertainment however I felt some older children ruined the fun for the Toddlers' especially on the bouncy castle areas as they played too rough making it unpleasant and dangerous for the little ones. I think better control is needed by the person supervising to only allow older ones as long as they play safe and considerate of the little ones, after all it is Toddlers day out. More food stalls as well would make it more of a hit so you don't wait in huge lines to get a sausage sizzle!

The kids entertainment activities.

Watching the kids enjoy the ride and have the freedom to run around as it felt quite safe.

Outdoor activity, animal.

Children loved the free rides and bouncy castles.

The farm animals.

Everyone was so friendly and helpful with such contrasting stalls Thank you all. (As a Grandma from U. K. On a long visit I was so impressed.).

Petting zoo.

Huge range of activities and information for children and families.

The entertainment for toddlers. My little one really enjoyed that.

The info about the food for babies.

Nice to see parents taking the time to do something fun with their kids, and not having to worry about how much it would cost!

The hands on activities for my nearly three year old, farm, fire truck, arts and crafts and performances.

The sheep.

Number of interactive stalls.



TODDLER'S DAY OUT

(Sample Size n=351)

What is the one thing about this event that you enjoyed most?

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|---|
| Stage entertainment and availability of reading/promotional material to take home. |
| Food Activities Atmosphere Free Stuff Support Staff. |
| The fun my little granddaughter had having a go at everything. |
| A safe place for my toddler to play. |
| The fun things for my child to play with. |
| The play activities for kids (soft mats, diggers from the toy library display). |
| My kids enjoyed the rides and face painting, It could've done with a bit more information and food stalls. No access to cash point. |
| Watching kids having fun. |
| Farm animals. |
| The variety of presentations. |
| The farm animals and the feeding! |
| My daughter loved the rides and waited very patiently to have her turn and as there was a good selection there wasn't massive queues given they were free also! Makes for a happy mummy :). |
| Lots of areas for the kids to play in. |
| Easy to move around, variety of info stalls, free stuff. |
| Face painting. |
| Animals outside. |
| Parents and families enjoying time together at little or no cost. Learning new parenting tips, as a nana. Having fun and relaxing in safe environment. |
| All my children and dad didn't something they really liked. |
| The soft play area. |
| The stage show. |
| Arts and craft things for my kids as the lines for all the big rides were too long. |
| Happy kids. |
| Entertainment. |
| Lots of events for children of all ages. |
| Outdoor play for kids. |



TODDLER'S DAY OUT

(Sample Size n=351)

What is the one thing about this event that you enjoyed most?

Activities for the kids.

No comment.

Activities.

Fun for children.

Fun with kids.

The seating.

Free.

Day out with children - freebies.

The information given by the suppliers.

More kids were able to try their activities.

Good fun with family.

Gathering of families, family event.

Safety.

How fun the kids were having.

Networking.

Rides.

Rides.

Bouncy castle.

Farmyard.

Rides.

Kids can be interactive.

Rides.

Free rides.

We liked the petting zoo.

Just seeing everybody out and about, families, not just moms.

Activities for kids

The acc stall my boy was happy understanding how to prevent accidents.



TODDLER'S DAY OUT

(Sample Size n=351)

What is the one thing about this event that could be improved?

Making it a free day. Husband had to stay home because we only had enough money for myself and 4 children. Bit stressful keeping tabs on 4 children by myself.

Maybe some more information about what was going on when on the main stage.

None.

Volume of stage show - too loud for kids (I saw several kids holding their hands over their ears (and I wish mine would've)).

Too many advertisement.

The car parking situation, and food stalls were outside but not great and not a lot of selection for children.

More variety of food stalls.

Have a board with the different times and shows that were on the stage.

The space 4 push chair unable 2 move at time small space parking toilet 4 our toddlers information about allergy sum of the product staff did not know if had certain items (peanuts eggs wheat banana etc.) but all up fine.

Show times to be advertised. Different shows for the kids.

Clearer division of some stalls, couldn't really tell sometimes where one ended and another started.

No comment.

Difficult to find a car park.

Food, need more food stalls.

Free parking.

Providing rides for school aged kids to enjoy.

The food stalls, they were slow and quite expensive but did not taste very good.

Walking clowns, people dressed up like mickey mouse and so on.

More parking.

No.

More parking.

Don't know. Event was well organized. Cannot think of anything.

L was happy with everything.

More staff to massage parents. I would have loved to have a massage but the spaces available were booked so fast.

Parking and alleviating traffic jams.



TODDLER'S DAY OUT

(Sample Size n=351)

What is the one thing about this event that could be improved?

I have no suggestions.

I found the signage at the Blow up castle play area needs changing. My 2yr old was not permitted on play equipment which stated Best suitable for children 7 years and under which he was but the Operated didn't let him. I felt sorry for the child who was excited to on, only to be called back (especially when they had a older sibling who was allowed on), some parents who got frustrated and the Operated who had to keep repeating themselves and getting some irate parents. And also, because the venue was quite big and the toilets were at one end, it took a while for parents to get through stalls, people and prams to finally make it to the toilets - other times, not make it :) Maybe clear one side for easy access down to the toilets or port-a-loos near a side entrance.

Parking.

More rides.

Need more food stall.

More entertainment, activities for the children, rather than information stalls.

Unfortunately the entertainment on the stage was a little bit boring. Maybe get support from the local well known stars to participate in the event. Surely they too have toddlers that they could of brought on the day to support the event.

Maybe have a Māori site. I saw other cultures involved but no Māori. I being Māori myself need to see our culture involved too.

More advertising.

I went along ex[expecting to be able to purchase some educational puzzles and maybe other bits for my grandchildren. No stalls like this.

More and cheaper food stalls.

More stalls about first aid and information as there was hardly any.

Healthy food options.

The stalls seemed to have irrelevant info. No where near enough food options. No where to easily feed toddlers and babies. Entrance into stalls through cafe was ridiculous as there was a tight squeeze of people entering, exiting stalls with prams and also queuing for cafe. More things for 1 year olds to do.

If the event can have more school child activities that would be awesome.

Maybe more healthy food for sale although I did not look around all the food stalls.

More affordable and child-based food stalls. Another thing is having creative stuff such as sand art, painting gluing, etc., as well, due to some children not having an interest in 'rough' play. I know it's important for the stall holders to get their information out, but the atmosphere felt like an information day out, it didn't really feel like it was all about celebrating what it meant to be a toddler or embracing the means to be a toddler, (after all, it is Toddlers Day Out).

Free enter.



TODDLER'S DAY OUT

(Sample Size n=351)

What is the one thing about this event that could be improved?

Food and coffee options with Eftpos.

Mobility parking not very available. The walk from car to venue made me almost want to go home but stayed as my son was excited.

There could be a variety of community services that could be useful and could be at future events, covering all age groups in the family the Trust Stadium is big enough and outside areas could be utilized if more space is needed.

More food stalls.

Can't think of anything.

Wider range of toddler products on display and for purchase.

Breast feeding area more easy to find!

I was a bit worried during the French clown's performance that he would hit one of the children with his props.

There needs to be a lot more variety, more arts and craft stalls and more food stalls. We found that it was a lot smaller and a lot less than we expected. I thought there would be more to purchase at the event. We walked through the whole thing in less than 30 minutes and I thought there would be more to browse at and as we travel led for over 30 minutes each way to get there and back, we found the event quite disappointing.

It was a bit like offering yourself up as a sacrifice - I was swamped with vendors wanting me to sign things, join things, buy things. The crowds were a bit much and we did not get to some things at all due to the queues - like the animals. It was advertised as a toddlers day out, but a lot of the activities (some of the rides, the big bouncy castles) are for older kids.

Emphasis on young toddler games/enjoyment.

Parking.

Make the list of daily activities more accessible as we had a bit of a difficulty figuring out what was going on during the event.

Food available and more information when you walk in.

Set up between the rides, as they crossed over into each and not very much room between the entering and exit of the ride e.g. The vertical trampoline and the blow up air castle.

More interesting activities.

Lines for rides were far too long for our toddler.

Everything was perfect in my opinion.

I'm not the best person to suggest. Everything looked good to me and I have enjoyed a hassle free event with friendly and relaxed people all around.

More stuff for the kids to participate in.

Food stalls.



TODDLER'S DAY OUT

(Sample Size n=351)

What is the one thing about this event that could be improved?

More focus on toddlers, there were quite a lot of stalls that seemed very random (chiropractors?).

Outdoor activity.

A few more food stalls would be nice.

I am not sure what the event was promoting, it was a nice local free day out for kids, not sure if there was meant to be anything else in the day?

More easy parking that we don't need to pay for. Stadium car park was closed unless you were a gym member and hardly any Free parking on the side of the road.

Not sure.

Clearer structure and organisation.

Location.

Everything is great.

The music was a little loud at times but otherwise all good :).

Nothing, great as it is.

More food stalls / foods toddler appropriate available?

Not enough seating for eating food or kids lunch boxes.

Parking.

Bouncy castles etc. for toddlers (2-4 years) Not over 5. It is Toddlers day out.

Parking.

Sounds was terrible on main stage, had to get back from it. Constant interruptions of the performances for announcements. Food was limited = where were the hot dogs?

Seating near the food area.

Um, maybe the food could be a bit better. I know its a struggle to cater for so many people but more healthy eating choices would be nice.

It was meant to be for toddlers, I understand older siblings will come but it seemed unfair that a lot a people on the horizontal bungee were young teens there was a huge wait for it and it would have been better if it had been strictly under 5's or at least kids that looked like they were 5 or under.

Not big kids.

The entry to the main auditorium. The cafe tables created a very difficult entry once the crowds rolled in.

Having a breastfeeding area outside as well as inside, I really appreciated the one inside.

Signage for getting to the venue once you exit the motorways.

Many more things for the kids to play and make a play thing for the adults it will be fun too.

Parking, and the entrance in to the hall was quite chaotic, especially with prams and daydreaming toddlers - it felt like walking through a mine field as I needed to be especially careful where I stepped avoiding various obstacles.



TODDLER'S DAY OUT

(Sample Size n=351)

What is the one thing about this event that could be improved?

Do them more.

More rides for little toddlers.

What stalls are on offer.

Food stalls, more please and better food.

Having only healthy food options available.

More food stalls plus placed to sit and ea.

Not much choice for food.

Everything is good. Maybe more food stalls.

A bigger area next time so everyone isn't so scrunched together.

Not a lot of room where the actual rides were, I would have thought it would be in the car park or on the field.

More food choice, especially for kids.

More variety of food to be added.

I would have to say a more cheaper and different variety of food stalls and maybe have people dressed up in costumes in some of the kids favourite characters, and have them interact with children by playing quick lil games such as eye spy, a quiz or even getting them to sing a few lines from a song etc. But most importantly rewarding them for their efforts by giving them a lil something for their participation. This gesture will go well outside while the kids are lined up waiting to go on the rides.

Better partitions or clearer separation between stalls?

To have ethnic culture food and involvement as well.

More option of food.

More seating. The main seating inside was right by the stage, which was very loud. I needed to breastfeed my baby so ended up sitting on the floor at the other end of the stadium. Also there were not many food stalls and my friend ended up waiting for her coffee order for about 15 minutes (once it was ordered) then didn't manage to get any food because by this time all the kids had had enough of waiting.

Layout of stalls, more stall holders and information for people who are not in the minority. Positive discrimination very evident.

More bouncy castles will attract more children.

More fun can bring to this event.

More kid friendly food stalls that sell and promote healthy food for children. Even possibly stores that sell products which may be egg, gluten dairy etc. free.

Food, too little choice.



TODDLER'S DAY OUT

(Sample Size n=351)

What is the one thing about this event that could be improved?

don't know.

Something to help lines for the rides to be coordinated/organised.

More parking should be provided closer to event centre.

Plunket information on safe driving for kids.

A real activities and day out for toddlers. Our babies didn't have much to do. Just the animals.

If the closing time could be a little bit late, so the kids got more time to pay.

More advertisement a few weeks BEFOREHAND of the event, e.g. In Western leader. This will allow parents to make plans ahead of the time. I chanced upon to see the board next to the motorway. By the time 'Our Auckland' booklet reached our house, it was only a couple of days to the event, and wasn't very helpful.

More booths n people to participate. A lot of kids were waiting for their turn that parents end up moving away from the booth not wanting to know any info as their kids were restless.

It could be more organised and it could run for a longer period e.g. Until 5pm.

More parking.

Stall people could actually talk to you instead of just standing there when we are there, and more things for younger children. To do.

Entertainment for kids.

Cheep food an definite in an out lane.

More activities for the toddlers.

Think it is great the way it is already.

Stalls that you could buy product at, rather than just organisations. Also, more variety with food stalls please.

Car parking.

More food varieties.

The entry/exit of the venue.

Car parking.

Bollards to keep the entry and exit clearer for pram users.

More things for younger toddlers to do. My 14month old is walking about and I felt there wasn't anywhere I could let her out of the stroller safely.

More child friendly activities.

There needs to be a programme for the entertainment throughout the day. There was a programme at the information desk but you had to go there every time you wanted to find out what was on. Be good to have a map of the different stalls too.



TODDLER'S DAY OUT

(Sample Size n=351)

What is the one thing about this event that could be improved?

More food stalls? market stall with stuff for sale.

More seating away from the stage (for breastfeeding mums and somewhere quiet for toddlers to sit).

Was ok.

Stage performance.

Healing sessions such as rekie healing ect should be held in another room.

More activities would be lovely, for all age ranges, mostly in my opinion, were maybe 10yrs and under, my son is 1, would if been great if toddlers had a play areas or an activity for them. Thanks ;).

More organizations.

Pre-event information - what activities, stalls, food available on the day. Was not expect to see many day-care centres advertising there, since my son already go to day-care full time, that was not relevant to us. If we had known there are just lots of advertising there, we would not have gone. "Toddler Day Out" to us was more about a fun day full of games and activities for the U5s but we were disappointed that it was more about information not activities.

Change the venue to central Auckland.

Not sure, it was pretty good.

More detail in poster to attract more people.

If the event could be organised at different venues it would be great that people from other parts of Auckland could also experience it. and share in the culture and know more about such events.

Packing should be improved.

More food stalls.

Guided tours rather than individual interaction.

Parking, they weren't letting people in, and when we walked through the car park there where lots of spaces available. It didn't seem as good as last year.

More pre-event advertising.

Sound system inside.

Have more rides for the kids.

Larger.

They didn't let me use the car park next to the stadium even though it was empty. They didn't even have a sign so I went in but I had to leave and found the car park on the street.

Too much of the same info being handed out.

The signage on the stalls, it wasn't easy to see what some of the stalls were promoting.



TODDLER'S DAY OUT

(Sample Size n=351)

What is the one thing about this event that could be improved?

Longer hours then more people can attend.

Let the children to experience the atmosphere e.g., what a firemen do, police and etc. At this event is too much advertising of the business itself.

I can't think of anything, most things I have come up with would be outside your control.

Better speaker system inside. It was way too loud. Needs better parking.

Probably a bigger area for the rides, for the queues of people inside and out side.

More fun activities for toddlers should be included.

Provide free parking. Everything was free except for parking. :(.

The stage - I think that maybe it needs to be a little higher as there were lots of kids often getting up on the stage and disrupting the entertainers.

Food vendors - more of a variety.

More entertainment for the little ones around 1 year-there was not much to do for our son, I felt it was more aimed to older kids.

Food Stall.

On stage entertainment seemed a bit basic.

Ease of info.

No comment, have not been to many to compare the difference.

Everything was great:0).

The way information about parenting is communicated.

Happy with what was available.

Have a clown event included, this would be fun also.

More kids activities.

More food stalls and seating area to eat.

Do not push politics at children's events like this - David Cunliffe was pushing his agenda on stage in front of small children while they were there wanting to be entertained and enjoy themselves.

Have more food stall.

Car parking.

Better food.

Advertised as toddler day out but mostly stalls for community resources.



TODDLER'S DAY OUT

(Sample Size n=351)

What is the one thing about this event that could be improved?

More cultural performances on stage.

Most of the stalls inside hard to work out their purpose, some just being a waste of time.

More activities for children inside the event.

Selection of food stalls available. Have more stalls that are selling things for toddlers such as clothing and educational resources.

The baby animals from McDonald farm.

The food. Very limited food options.

I felt that I had to go to the presenters to find out about information rather than them offering it to me. There could have been more free things for my toddler grandson like stickers, toys, bags, bubbles that we could have taken away with us to promote the different services that were available on the day. For me as the nanny the one thing that was challenging was the long long wait to get coffee, I know this doesn't have anything to do with the event, but with a toddler pushchair bag etc. having a quick service or more coffee facilities would have been worth while.

Would have been good to see more interactive things for children to actually DO inside. The screen printing at the Samoan stand was great but there wasn't a lot else other than face painting.

More free stuff! more rides and animals.

Too many to mention! It was NOT toddler friendly. Make it completely smoke free, no smoking near any surrounds!

Set up of stalls.

Did not seem to be as busy this year and looked like there was less stalls. Parking is a real hassle.

The structure of the stalls. Have all the pre schools on one long strip or side, and have things like Plunket, and etc. on the other side and may be the little activities like face painting stand out more nave have the a little area for the little wee ones who can't walk etc. designed especially for them. Otherwise it was AWESOME!

Healthy food more toys for play.

They should have more food stalls.

Nothing, I really enjoyed it as did my family and friends. No complaints.

There didn't to be much there aimed at babies, it was more things for toddlers.

Parking.

A big sign place for lost child.

More seats and tables indoors towards the back of the event away from stage.

More activities for the children. Our group thought that by "Toddler Day Out" It was going to be more of a toddler activities day but there were only a handful of things for the kids to do.

The queues where way too long for all "rides" (except bouncy castle), and food/coffee. If you had a gold coin donation for the popular rides, it would reduce the queue times and place more vendors around for food and especially coffee.



TODDLER'S DAY OUT

(Sample Size n=351)

What is the one thing about this event that could be improved?

Toilets, we only found one area that was before you walked into the stadium.

Less info for parents, more activities for parents and toddlers to participate in. It's supposed to be a fun day for toddlers after all. Parenting information is readily and easily available at other events specifically designed for that purpose, such as the baby show. It was very frustrating trying (unsuccessfully) to politely extricate myself from all the people who wanted to talk about their products while my eager child wanted to go off to where the fun was! And all this on top of requiring endless forms to be filled!! That was really not fun for a toddler!

Route and layout.

Could have the other activities for older siblings(7 yrs).

Queues were very long. Probably can't be helped for the rides, but it was even a long wait for a sausage! Perhaps more food vendors needed?

Get the commercial organisations to participate (not only govt).

More entertainment for the children and more food stall options (healthy options).

Organization.

Make more things for the kids to have fun and some for the adults.

Parking.

Parking.

Nothing.

Have a small hand-out map indicating where to find what in the hall or what can be done where maybe also indicating which stall ideally for what age group.

Maybe more food stalls.

Too busy.

The food services - not particularly child orientated. Maybe some little lunch boxes that contain fruit, yoghurt, some cheese and a sandwich?

Changing facilities for babies/toddlers.

Information about parking prior to the event.

Make it bigger and hold it on the grass area.

More information before hand so you can plan what stalls you may want to visit.

There could have been more child friendly food. No-one sold simple food like hot chips.

More food stalls with places to sit and eat.

More stalls and info about kindy options.

The parking location - the gym users had priority over the car parking and we had to take our children across a busy road.

More outside activities.



TODDLER'S DAY OUT

(Sample Size n=351)

What is the one thing about this event that could be improved?

Shade for animals.

Overall presentation could be tidier.

Food stalls perhaps weren't as kid friendly as they could be and didn't seem to cope with the number of customers, even though the numbers were small.

More activities for the kids.

Traffic management after the event. Took nearly 30mins to get through the lights at the end of central park drive.

Better info of exactly what is available before event or something provided on entry.

More coffee providers! Too long to wait at one machine, although service was superb!

Food stalls. The coffee stand outside was terrible we had to wait over 20 minutes for one coffee so ended up just getting our money back and leaving.

Signage inside stadium about each event.

More rides so less ques. Toddlers can't wait in queues and tire quickly.

Number of stalls.

More food stores and maybe separate entertainment or bouncy castles for older kids.

The area indoors inside the stadium itself felt a little cramped and there wasn't easy access with pushchairs. Lots of bottlenecks and no easy flow of people walking around.

More food. Drink stalls - kids love doughnuts, hot dogs etc.

Variety of the Food.

Parking at the venue.

I'm not really sure. It does seem crowded which makes it hard to get around. And the lines for the kids 'rides' were very long - a long wait for small children.

May be reduce level of the music; but I do have sensitive ears!!!!

More interactive stalls.

More food stalls.

Food.

More info online prior so I would know what there was for 1 year olds.

The food stalls were pretty average. Get Fritz's wieners on site next time Also, there wasn't really a good nappy changing area which struck me as odd.

Sponsors.

Less one-sided propoganda about vaccinations and more scientific FACT about how they are unsafe and contain mercury, aluminium and formaldehyde, how they lead to immune dysfunction, brain damage and death and how they are changing the DNA of our children (those that survive the ordeal of having poison pumped into them at six weeks old).



TODDLER'S DAY OUT

(Sample Size n=351)

What is the one thing about this event that could be improved?

Location.

Better distribution of programme of the day during the day as you enter thought it was free, but you need to give donation, they need to explain that better, was hassled at the door that I didn't bring money better breastfeeding area displayed and announced clearly and regularly so mum know.

I don't think there's anything at the moment maybe more information or a programme about the event.

Ways to lower the queues and have more kids play stations.

Clear markings for lines for entertainment.

Training for some of the staff around customer service.

Change the place.

Space for breastfeeding, program available next to the door.

Parking.

More activities for 2 year olds.

Everything. Parking was awful and expensive. The stalls were cheap looking and had limited information. The inside was a hodge patch and I have no idea what the purpose of the event was. It was a waste of time.

The survey didn't mention the perspective of working on a stall as a ECE educator for one of the reasons being there, which I would have ticked. In this case it is a days work, but a good opportunity to promote your sector. An improvement could be more places to sit while eating with toddlers and more child friendly snacks. The coffee was a 15 minute wait standing in a queue

Nothing. Enjoyed it all.

Parking.

Extend the venue.

More focus on entertaining activities for children that doesn't have a commercial driver aimed at the parents. It really felt like a "fly to the honey pot" experience - engage the kids with a free balloon so you can get your marketing material across to the parents. It felt too commercially orientated.

A little more structure.

The entertainment on the stage.

A better range of food available. More activities for the very young/toddlers. Some activities aimed at 5+ I felt. Didn't get to see entire event inside however as it was just too busy and my 2yr old was over it.

Timetables to be given out/printed and put up (Perhaps there were but I didn't see them) healthier food vendor options.

Not enough rides/bouncy castles for 3 and under, most we're aimed at 4 and up.



TODDLER'S DAY OUT

(Sample Size n=351)

What is the one thing about this event that could be improved?

More stalls to buy things for toddlers.

FOOD!!!! Four stalls at an event of this size, two of which sold pies and/or a sausage sizzle was hugely disappointing/frustrating. It seemed very odd to find event stalls promoting a healthy lifestyle and yet this wasn't reflected in what was available to eat? We waited 45 minute for a lovely wrap and half an hour for a coffee - really not acceptable when trying to amuse children at the same time. BIG LET DOWN!

More Engagement from larger groups Twice a Year Event More rides for kids More Parking.

Better food.

One of the food stalls outside verbally informed me of the price, then tried to nearly double it when I got to the till - has put me off using that company ever again. Make sure food stalls have clear pricing shown.

More stalls for purchasing products to support better parenting, learning at home.

More bouncy castles for toddlers.

It could do with promoters giving more information verbally. There was no access to cash points so stack if we didn't have money on us. It needed more stalls for food, having to cue for \$ 4 sausage on white bread was a bit irritating.

More food stools.

Parking.

No suggestions.

The timetable, stalls and information could be better advertised so you can plan your time better, especially beforehand.

Longer hours, had to fit it in before my toddlers sleep which was not easy as it didn't start until 10am.

More food vendors.

Provide inform about childcare centre.

More kids club involvement like cubs, scouts, brownies, karate.

A place to buy healthy cheap kiddie food and drink.

Can think of anything was better run than all the other years.

More for little toddlers.

More activities.

More food stalls.

More Info posters or signs on the venue.

More freebies.



TODDLER'S DAY OUT

(Sample Size n=351)

What is the one thing about this event that could be improved?

More car parks (unpaid).

Parking could be closed.

Bigger venue.

More parking.

Sitting arrangement.

Parking could be closed.

More food stalls.

Lighting.

Event map, stalls.

The café - the food was hard and cold and very expensive for that.

Health food choices; better pre-advertising as event was virtually invisible.

More rides, too many queues by rides.

Pirate jokes in entertainment, about fat people not appropriate as well as fat people in the audience; more rides, many queues.

More information, stalls.

More free car parking.

More rubbish bins.

More food stalls for the adults.

Parking close by for families w prams.

More things for smaller children (1-2 year olds) to do.

Bigger venue and parking.

Eftpos facilities.

It was all good Thanks.

Can think of one.

More things for kids to play because was a big queue every you go.

Probably a little more for the little toddlers. We found heaps for our three year old, but not so much for the 15 month old. We were also limited for time too, so may not have found things for the toddler.

Auckland transport freebies ran out before lunch time. SAD!!!!

Didn't like the entertainment asking singing about zombies - for something designed for under 5s, I don't think it was appropriate.

More food stalls are required. The range and variety could be more.

Need more multicultural involvement, some physical competition for kids and youth. The name toddler restrict public with no kids to attend and try.



TODDLER'S DAY OUT

(Sample Size n=351)

What is the one thing about this event that could be improved?

Sharing some ideas what we can empower our community, such as community garden to encourage inclusion. Talking about school lunch.

Stalls with healthy food options. There were three food stalls - one was a sausage sizzle (unhealthy but cheap and had a very long queue), another was Indian selling only butter chicken (very rich and unhealthy) and the other selling wraps and smoothies. So one out of three sold something healthy but of course it was quite expensive. Doesn't exactly promote healthy eating amongst children and young people.

Structure was a bit crowded in areas hard to get pushchair through.

I thought there was a lot of tables with the same information and the last time I went there seemed to be a lot more on offer like free little samples and more tables, while outside was really good with all the activities I thought it was little boring inside this year.

The food stalls were OK, but there could be a few more next time, food is very important!

There were a lot of queues for certain activities.

Maybe more food stalls with sweet desserts instead of all the meat stalls.

Food should be child friendly, more healthy staff to promote good habits even when you are out.



TODDLER'S DAY OUT

(Sample Size n=351)

Finally, what one thing did you find most useful today?

The safety in homes.

Healthy eating booklet with recipes and tips for fussy kids.

Apples.

Free entertainment for my daughter for 90 minutes while my wife was at work.

Fun.

The information about playgroup and the stalls that had good recipes and info for toddlers eating.

Fire service info.

Finding out about different things to take baby to like wriggle and rhyme.

The amount of family that attended.

Play centre, day care and kindy info.

The information around immunisations and the importance this has.

To prepare healthy lunch for kids.

Some safety tips.

Easy to get to the venue.

Information about child development.

Awareness about fire safety.

I found that it was useful seeing how the community supports events like this, the turnout was amazing.

Children car seat information.

Child care centre.

Information desks.

The opportunity to give my opinion about the event.

Good survey -well done.

Learning more about what Play Centre have to offer.

The information provided from the Te Whanau o Weipereira stall and Jemma stall.

Play centre info.



TODDLER'S DAY OUT

(Sample Size n=351)

Finally, what one thing did you find most useful today?

A free event to take my toddler to.

Farm.

All food was outside.

Nothing.

There is a lot of support in NZ if we look hard enough.

Nothing really.

The locality.

Knowledge on a lot of different things.

The healthy eating for families information was amazing with meal ideas and recipes.

Connecting with education and classes centres focused on children.

Nothing was useful.

Lot of home safety informations.

Parenting tips and nutrition stand.

The fact that organisers want to have the attendees opinion on how to make next year's Toddlers Day Out even better than this years.

The ability to inform parents of our ECE services out west, i.e. a preschool, and 2 playgroups and to inform people generally of how Life wise can support parents.

None.

Fire Safety info.

I really loved having somewhere nice to take the children and they enjoyed the experience.

Enjoying time with my daughter without having to constantly have my hand in my purse paying for activities.

The organisations in the local area.

The knowledge and information that was shared that I enquired about. Insight into how agencies operate and how they provide their services to people in the community.

How the simplest things could keep a child occupied for ages.

Availability of local childhood centres.

Not sure.

I liked all the variety of activities, and stalls that were available to look at, and the child friendly atmosphere of the event.



TODDLER'S DAY OUT

(Sample Size n=351)

Finally, what one thing did you find most useful today?

Not sure what this is Asking?

Wasn't aware it was meant to be USEFUL! I thought it was meant to be fun?

Nothing specific.

The booth about being a Dad.

The wealth of information available to parents.

Nothing.

The range of childcare providers in the local area.

Some information from Plunket and S. K. I. P.

Plunket information.

All information provided at this event.

The event was not over crowded.

Market stalls.

Play area for kids.

Everything was useful.

Not any one thing, because we really only had time to do a quick look around and our little three year old played on the bouncy castles. I could see that most pre-schoolers organisations were well covered.

Fire safety information and child's car seat information.

Push play - how to do incidental exercise with kids/make it fun.

I got a broad idea of what Toddler Day Out is about.

None.

Free play dough give away.

Rather odd question, do you mean the day of the event or today the day I am doing the survey, perhaps more thought could be put into these questions? not sure what it has to do with toddler day out, you may as well ask me my favourite colour.

Nothing.

Information that may be of interest to my daughter in-law.

Quite liked the toy library.

Information.



TODDLER'S DAY OUT

(Sample Size n=351)

Finally, what one thing did you find most useful today?

Farm animals educating is great to my kids.

The information on Fire Safety --it was at a child level so it was easy to talk to my son about in language and pictures he understood! Well done!

Safety information, and my kids want the pirates for their birthday parties.

The activities given to us for travelling in the car, and other activities to help develop my children's sense of self worth.

Single parent stuff.

Filling in the survey.

Dental health stall.

Entertainment.

Crafts areas were great.

It was great having all the information for parent/caregivers in one place. The family was thought of as a whole there was something for everyone.

Vaccination information.

Just having a fun morning out with my 2 youngest kids.

The interaction with the animals.

Some of the information given to me by a lovely sport Waitakere lady.

Safety.

The most wonderful thing about the Toddlers Day Out, is simply being able to take a toddler to an exciting fun place, that caters to their interests, and occasionally provides information that is useful.

Entertainment.

Information about dental check ups.

Does this mean at the event?? I guess the Bond sale.

How to make homemade play dough.

Having opportunity to provide feedback. Great event, long may it continue.

Tips to educate and entertain on the cheap.

Groups/sports for kids.

Just went there for fun.

Unsure.



TODDLER'S DAY OUT

(Sample Size n=351)

Finally, what one thing did you find most useful today?

The plunked stand so I could query the car seat bolting.

Not sure?

Information about kids sports.

Would have to be all the Informative Resources/hand-outs which covered pretty much everything to do with 5 and under and older, from milestones, to keeping safe, early childhood, play and the list goes on.

Some of the stalls had puzzles or play dough or paint set up for Toddlers, I found this useful as it gives me more ideas on what I can do/provide for my toddlers at home.

Kids were having fun.

First aids.

Entertainment for the kiddies.

My daughter having positive experiences.

Children entertained.

More useful info for kids e.g.. Car seat, fire alarm etc.

Unfortunately didn't find out anything new or useful. Just an event for our son who is exploring, experimenting and learning about life and having fun while he is at it.

The Plunket car seat safety education.

Children entertainment and with entertainment they enjoy and develop.

Bungee.

It was great that the event kept my child occupied and having a great time. Thank you.

Kids had fun.

The activities available for the kids - kept them occupied while adults could talk to the adults manning the stalls.

Nothing.

Plunket information.

Internet.

Ece.

Most fun activities.

To check my smoke alarm.

Awareness raised about safety.



TODDLER'S DAY OUT

(Sample Size n=351)

Finally, what one thing did you find most useful today?

Went to the zoo with my little girl and her Day care.

Not sure.

Information on dealing with under fives.

There was a chiropractor there was going 2 check my near.

Online survey.

Kids activities.

Entertaining the kids and the fire safety info.

People involved in child care/welfare, are very passionate.

The chiropractor.

A chance to reflect on the day. More likely to share our experiences at this event to friends and family.

Didn't really. Didn't have any time to sit down and look at things.

Childcare options.

Not quite sure what you are asking here.

A fun day out.

Info pamphlets for all the different activities available in the community.

Dental enrolment done for my child.

Kids activities.

Alternative healing.

That Auckland seems to be incorporating these great community events for every culture to bring us as a nation closer, I love it!

Car seat safety.

The homemade play dough recipes I got.

Don't quite understand this question.

Just having something different for my daughter to do.

Dancing course info.

The wide range of ECE centres that are available today make it really easy for parents to choose from.



TODDLER'S DAY OUT

(Sample Size n=351)

Finally, what one thing did you find most useful today?

Nothing.

Interaction with farm animal's.

Nothing.

Dietician corner where they had useful readings in baby feeding as I have a 7-month old who is a picky eater.

The information available.

Something fun to do. Good craft activities for kids.

All the information.

Was only there to help take kids out with my niece.

Unsure, my kids kept me busy it was hard to get the useful information.

Finding information for the toy library.

All the different activities e.g. Gymnastics/sports for my toddler at this age.

Actually in future I don't want to fill surveys. Thanks I do have other thing to do.

Boring, not interesting. Not much food stall either. Didn't find anything useful.

A safe secure area for my child to have a fun time with family, and try some new things.

The rides.

Not sure if you talking about toddler day out or survey. Sorry.

Information.

Reading materials about under 5's.

Plunket and the information with AT about safety and child restraints.

Entertainment.

My son got among many of children in his age.

I heard about HIPPY Program.

Good time out with the family and most things at no cost was great as finances are very stretched.

Not sure.

Plunket stand. Ended up buying a new car seat today for our toddler. Awesome show!!!!



TODDLER'S DAY OUT

(Sample Size n=351)

Finally, what one thing did you find most useful today?

Information.

Information relevant to not only new parents but those with young active toddlers, how to stay calm with young ones, who to contact if in need.

More programmes introduce for after school.

S. K. I. P.

Giving my children a fun day out.

We enjoyed it overall as a family. Would be nice if they also had one or two activities for 1 year olds (newly toddlers).

Everything.

Rugasoc.

First aid.

One-stop information for parents.

Nothing really other than information on immunisation, all of which I already knew, just looked at to see if anything new had come out.

Information given out.

Opportunity to promote play centre.

The pamphlets and information about children's health and the playtime in mats and toys and rides they had.

Finding out about the gymnastics at was wave pools this information I have passed onto my daughter for my grandson.

I'm not sure if this is a community or commercial event. Grateful for the low cost day out and enjoyable rides! However, it was a mammoth event to navigate and stressful for parents in finding things we need access to. Make it smoke free. Being on a ride w smoke blowing in a child's face is disgusting. Have plenty of rubbish bins. Signpost toilets clearly from all corners of the room. Decide on how you are going to obtain survey participants. I was asked no less than 5 times by the same person to do this survey which I had already signed up to do. I'm juggling children at an event. I don't want to be bothered this number of times when I have already offered to do so. Most importantly, brief stallholders on this being an event for children and make sure they understand that and apply common sense. One stall was spending 10-15 minutes per child on face painting at a very very slow rate. This doesn't work for children at an event like this. We were only second in line, had waited 15 minutes already and were then told after all that waiting that the stall holder was closing up to watch a performance. What a totally unnecessary disappointment. Provide water coolers. Finally, information staff were totally clueless when I asked if there was a mobile eftpos station onsite. Get one for next year!

Facts and tips.

Cared for 12 infants.



TODDLER'S DAY OUT

(Sample Size n=351)

Finally, what one thing did you find most useful today?

Plunket car seat checking.

The food advice.

Car seat.

Unsure about question.

All the pamphlets on how to make the house safer for baby and the free osteo helped a lot.

My toddler had an awesome time :).

Not sure was too busy n crowded for me to get a chance to get into the booths.

The parent help table.

Information sharing.

Cannot think of anything.

To know about this event.

Just entertainment for the kids.

Bouncy castles!

Feedback.

Education options for early childhood.

Safe knowledge.

Having fun and change of something to do with the kids and relaxing with the kids.

Fire Safety stall.

The books/pamphlets to take home to read, hard standing and listening to someone when your children want to have fun.

Not sure what you mean.

Information sharing of ECE and Health.

Got to know about the childcare place around my neighbourhood.

Winning \$100 Mitre Voucher with ACC :o).

Our day-care teacher.

I didn't go inside- the entertainment outside took up all of our available time.



TODDLER'S DAY OUT

(Sample Size n=351)

Finally, what one thing did you find most useful today?

A large group of toddlers interacting with each other.

Entertaining the children!

The recipes for tasty healthy meals.

Fire safety.

Children's entertainment.

The different activities for toddlers as they grow older.

A chance to see how NZ puts on special events for pre-school age children.

Approachable manner of all services and how everyone was great with the kids.

The ability to let our toddler walk around and explore without being anxious about her.

Nothing specific.

Nothing in particular.

Hands on activities for the younger children.

Info on local playgroups and centres.

Fun family time out.

Nothing.

Not much.

Plenty of things for the whole family to enjoy.

Difference between Play centre, Kindy and Day-care.

Thanks for our government to support family and children.

Closeness to Te Atatu.

Nothing.

The contrasting cultures. Thank you all.

Face painting.

Opportunity to talk with other providers.

Playgroups.



TODDLER'S DAY OUT

(Sample Size n=351)

Finally, what one thing did you find most useful today?

Info on playgroups.

Helpful volunteers.

The information available for mothers/parents and support out there.

Realising that the works is not as it seems.

Health safety.

Take home info sheets.

Its all about care of the kids and fun for them. Which ids important.

Information available.

Free toddler food guide.

The interactive entertainment for toddlers.

Spend time with kids.

Fun.

The rides.

Plenty of parking.

Nothing really. Ran into a few friends and enjoyed chatting to them.

Seeing all the fresh ideas to use as an early childhood provider.

Barbados gave us a bag to carry all the things my grandson made.

Information on gymnastics.

Learning and meeting/networking with local provides of ECE services.

Being next to the athletics field so we could escape the pamphlet pushes and have a nice place to sit and eat lunch while watching the athletics.

Information.

Becoming aware of Parent Aid services.

Useful on Saturday? Having a great free activity to take my family to.

We ran into some friends we hadn't seen in a while.

I don't understand the question.



TODDLER'S DAY OUT

(Sample Size n=351)

Finally, what one thing did you find most useful today?

I learnt what activities my child is currently most interested in - sports and seeing the animals.

The fact that the powers that be care enough about the community to be doing this survey and hopefully see how important it is.

Having a great family time is a good investment in our kids and our future.

Giving toddlers the chance to experience things they are going to find at kindergarten.

Wall pictures about positive parenting in English and Samoan - need to promote multi lingual material!

Support and Events from Auckland Council. Well Done.

Today?? Got my shopping done with a toddler hanging on to my left foot and skating along the floor.

Nothing really useful.

Knowing which organisations to go to for support in my community.

Reminder about toy libraries.

Some parenting tips leaflets from S. K. I. P.

Massage.

Very enjoyable.

All the information about health was provided and correct to the parents.

Enjoyable time out with the kids.

Classes such as baby gymnastics that I didn't know we're available.

Waipereira's school help services.

None.

Information on measles.

All the parenting messages. A chance to talk to the community and to have fund with little Sarah and poppa.

I learnt about becoming a home based carer, so I can earn money whilst being at home with my own son.

Information booklets.

Thematic fever stall.

Car seat.

More information about playgroup.



TODDLER'S DAY OUT

(Sample Size n=351)

Finally, what one thing did you find most useful today?

Day out.

Information - safety in our environment.

Enjoyment, fun.

Enjoyed.

The seats.

All toddler activities and information in one place.

Information - safety in our environment.

The fun events for the kids.

None, everything is good here.

General info for families.

The education it will benefit the young.

The free rides for the kids.

Rides, bouncy castle/tunnels.

Parking signs for free parking if didn't want to pay.

So much for toddlers.

Car booster seats information.

All the activities for the kids.

First Aid.

The information that's provided in regards to who to calm a child down and the many different techniques to recognize why could possibly be upsetting a child if all other avenues on the check list has been checked. It was awesome especially as an Aunty who baby sits so many under 7 year olds.

Information about healthy food for children and fire rescue.

They had parent courses that you could attend if you are struggling with being a parent.

Everyone there were so helpful and had lots of information on heaps of different ece services etc.

Smoke alarms.

Could be opened up more maybe the use of the field?



TODDLER'S DAY OUT

(Sample Size n=351)

What changes have you made as a parent, if any, as a result of the information you received from last year's event?

| |
|---|
| Was the first one we didn't attend because of financial difficulties and couldn't afford the donation. |
| Signed kids up for various activities, implemented healthier eating from booklets given out. Hide a bouncy castle from one of the providers there for a kids birthday. |
| No changes. |
| Safety around the house. |
| Safety in my child e.g.: hazards, child restraint in the car. |
| I will go next year too. |
| Playgroup attendance. |
| Making the house more toddler safe. |
| None as I am not a parent yet, only a supportive aunt. |
| Checked my daughters immunisations were up to date. |
| This is the first time we've been to this event. The question on the last page asking this won't allow you to answer yes. To answer this question, no I haven't made any changes. |
| Nothing. |
| Intending on signing child up to a sports club. |
| Going over fire safety information with my children. |
| I made the decision to make sure I took my grandchildren this year. I also took information to our kindergarten to share with other families. |
| Improved access to community resources. |
| Brushing teeth more regularly, have implemented a brushing schedule for the kids, using a reward system to encourage brushing more often. Otherwise nothing as yet - but it has only been a few days and I have yet to look at all the information I gathered. |
| Signed up for the emergency pack. |
| None that I can think of. Busy running after kids do tricky to really absorb all the information on offer. |
| Can't remember, sorry. |
| Te encourage your children in what they do, teach good habits, reward their efforts by displaying what they have done on a star/reward chart, the importance of safety in any situation weather it be at home or out and about, and to share and play nicely with other children. |
| My 2 year old is going into Day-care soon. |
| Less activities. |
| Brushing of teeth. |
| I have encouraged my families to attend via social media. |



TODDLER'S DAY OUT

(Sample Size n=351)

What changes have you made as a parent, if any, as a result of the information you received from last year's event?

The information I received from last year's Toddler Day Out event was beneficial at that time. But I actually don't remember what they were now. It might be good idea to ask participants to bring social issues such as poverty and or child abuse to rising awareness.

Gaining information about parenting, tips for toddlers etc.

I found the safety tip I received last year the most useful.

Fire safety.

I didn't change anything but it was good to know loads of kids' activity option.

Last year I did visit acc stall so we improve our tidiness pick up toys from our way because that can make a huge accident and this year my boy being older understands much better.

My girl has asthma, last year I learnt more information, knowledge from the event.

It was a couple of years ago and looking back now I have a long journey ahead as they get older and more challenging. Still working on it.

I encourage my family to take their vehicles to the child restraint checking clinic to have their child restraints assessed as their children grow.

Spending a lot more time and enjoying our children and been rewarded having our grandchildren with us also. Our eldest grandchild is 3yrs (girl), she is born on the 16th Dec, we also have two grandsons, 14 days apart, first grandson born 6th Dec, second grandson born 20th Dec, and what a bonus present we both were given from GOD.

Compare to last year events, less activities this year.

Nothing.

Nothing.

Absolutely nothing.

Better parking facilities and more stall holders. Could a ethnic food component be introduced.

I enrolled my daughter in the Waitakere school of dance because I found this from attending the Toddlers day out last year. It gave me information on activities that I could enrol my daughter in so that was the one thing that I found from attending toddlers day out.

Better control of my daughters tantrums.

Last year there were some good reading for recipes and cheap meals, places like this always remind me of things that I could be doing like attending play centres or play groups.

Better relate with child.

I think just little things that you pick up here and there that make your entire parenting better.

Life Jackets for all, more hazard aware.

Looked more into the activities at west wave for kids.

Enrolled in play centre. Started swimming lessons for my daughter.



TODDLER'S DAY OUT

(Sample Size n=351)

What changes have you made as a parent, if any, as a result of the information you received from last year's event?

Engaging in fun activity ideas.

More activities with kids, healthier diet.

I have not received any information.

No changes.

Child goes to Day-care, interact better with child.

To be organised and to notify the Campus of events such as this prior to the event happening. Be more prepared for it.

My daughter is more interested in First Aid and being Creative so our house is now decorated with her Art. Thought about CYF and Fostering last year, put my name down this year. Generally care more about children in the community and am more observant to what happens around me.

Learnt about first aid.

Educated Kids about event how to enjoy in such events.

I attended a couple of years ago, not last year and haven't really needed to make changes.

Making sure when out at big events kids have contact details on them in case they get lost.

As a nanna recognise how special time is with grand children and family.

Spending more time with them.

More activities.

Be more positive.

Lots I know about first aid.

